

VADYM ALYEKSEYENKO

Multidisciplinary Creative Technologist with 13+ years of expertise. I bridge high-end branding with AI-driven automation and data engineering to build high-performance digital ecosystems. My focus is on transforming visual identity into scalable growth engines and measurable ROI through technical excellence.

EXPERIENCE

2020
2026**HABITARMOS**
LEAD DESIGNER & DIGITAL GROWTH SPECIALIST

Digital Transformation Lead for ARKITEK® & SKUBA®. Orchestrating e-commerce ecosystems and **CRM/ERP automation** to bridge commercial goals with technical execution. Managing full production cycles via **Agile methodologies**—from 3D conceptualization to **AI-driven systems**—to maximize B2B performance and operational ROI.

2010
2026**ALYGEN | FREELANCER**
CREATIVE TECHNOLOGIST & WEB DEVELOPER

Architecting data-driven products and strategic identities for a global clientele. Bridging the gap between creative vision and technical engineering to deliver **AI-enhanced solutions** that accelerate growth. Leveraging modern stacks and **automated workflows** to build scalable ecosystems—from initial requirements to **high-performance deployment**.

EDUCATION 2017
2020**BA IN GRAPHIC AND MULTIMEDIA DESIGN #HIGHEST GPA**

ESAD.CR – School of Arts and Design, Caldas da Rainha

2015
2017**BSC IN COMPUTER ENGINEERING**

ESTG - School of Technology and Management, Leiria

2014
2015**WEBSITE DEVELOPMENT (CET)**

ESAD.CR – School of Arts and Design, Caldas da Rainha

CERTIFICATES

2026

PROFESSIONAL SCRUM MASTER™ I (PSM I) | [Scrum.org](#)ADVANCED MARKETING OPTIMIZATION & STRATEGY | [Coursera](#)GOOGLE PROJECT MANAGEMENT | [Google](#)GOOGLE ADVANCED DATA ANALYTICS | [Google](#)SEO MASTERCLASS: BEGINNER TO ADVANCED | [Alex Genadinik](#)FULLSTACK DEVELOPMENT | [Scrimba](#)GOOGLE DIGITAL MARKETING & E-COMMERCE | [Google](#)[BROWSE ALL CERTIFICATES ALYEKSEYENKO.OVH](#)

HARD SKILLS

AI & SYSTEMS AUTOMATION: N8N, PYTHON SCRIPTS, API ORCHESTRATION, CRM SYNCING, **BUSINESS PROCESS AUTOMATION**, PROMPT ENGINEERING.

WEB DESIGN & DEV: FULL-STACK (PHP/REACT) | WORDPRESS EXPERT | PYTHON & SQL | CUSTOM API ARCHITECTURE | MODERN HTML5/CSS3.

WEB PRODUCT DESIGN & INTERFACE: RESPONSIVE WEB DESIGN, UI DESIGN, WIREFRAMING, WEB COMPONENT ARCHITECTURE, **DATA VISUALIZATION LAYOUTS**.

DIGITAL MARKETING & SEO: AUTOMATED GROWTH FLOWS | LEAD SCORING | **TECHNICAL SEO** | **AEO** | PERFORMANCE ADS (META/GOOGLE) | CRM.

GRAPHIC, PHOTO, 3D & MULTIMEDIA: **ADOBE CC MASTERY** | BRANDING STRATEGY | PHOTOGRAPHY | 3D PRODUCT VISUALIZATION.

GENERATIVE ART & DATA VIZ: **CREATIVE CODING (P5.JS, PROCESSING)** | ALGORITHMIC DESIGN | REAL-TIME DATA VIZ.

PROJECT & STRATEGY: **AGILE & SCRUM (PSM I)** | WORKFLOW OPTIMIZATION | DIGITAL GROWTH STRATEGY.

SOFT SKILLS

LEADERSHIP & STRATEGY: PROACTIVE, STRATEGIC, INNOVATIVE.

EXECUTION & RESILIENCE: ORGANIZED, INDEPENDENT, RESILIENT.

COLLABORATION & DESIGN: CREATIVE, COMMUNICATIVE, EMPATHETIC.

LANGUAGES

PORTUGUESE | UKRAINIAN | RUSSIAN | ENGLISH

ADDITIONAL INFORMATION:

AuditFlow Engine: Developed a proprietary automation stack using n8n & Google APIs that performs real-time technical audits on client websites, identifying critical performance gaps and triggering personalized outreach via Email & WhatsApp to streamline the B2B acquisition funnel.

ZohoSync Architect: Engineered a custom data-bridging solution to align client business objectives with Zoho CRM metrics, automating real-time KPI tracking and performance visualization to enable data-driven decision-making and operational transparency.



910799500
OMONBOX@GMAIL.COM
FULL PORTFOLIO
ALYEKSEYENKO.OVH