

VADYM ALYEKSEYENKO

2500

Multidisciplinary Designer with over 12 years of experience, specializing in branding, responsive web design, 3D art, and SEO. I develop complete projects, from visual concept to technical implementation, with a focus on usability, performance, and effective communication. Experienced in creating visual identities, products, and digital solutions for businesses.

EXPERIENCE**2020
2025****HABITARMOS
WEB DEVELOPER & GRAPHIC DESIGNER**

Responsible for the creation and management of visual identities, graphic design (logos, catalogs, packaging, and more), and the development and maintenance of websites and e-commerce platforms for the company and its brands ARKITEK and SKUBA. Actively involved in digital marketing, including social media management, digital campaigns, multimedia production (product photography, 3D environments, and exhibitions), and landing page development. Implementation of automations, CRM integrations, and creative solutions, with full proficiency in Adobe Creative Cloud.

**2010
2025****FREELANCER
WEB DEVELOPER & GRAPHIC DESIGNER**

Design and development of custom websites and graphic design for a diverse range of clients, with a focus on usability, strong visual identity, and effective SEO. Skilled in using advanced tools and modern methodologies to deliver strategic visual solutions tailored to each project's objectives.

EDUCATION**2017
2020****BA IN GRAPHIC AND MULTIMEDIA DESIGN** **#HIGHEST GPA**
ESAD.CR – School of Arts and Design, Caldas da Rainha**2015
2017****BSC IN COMPUTER ENGINEERING**
ESTG - School of Technology and Management, Leiria**2014
2015****WEBSITE DEVELOPMENT AND ADMINISTRATION (CET)**
ESAD.CR – School of Arts and Design, Caldas da Rainha**COURSES****2025**

- WORDPRESS DEVELOPER: POWER WITH CODE | UDEMY
- FIGMA 2025 - UX/UI DESIGN BOOTCAMP | UDEMY
- SEO 2025: COMPLETE AI SEO MASTERCLASS | UDEMY
- ILLUSTRATOR - PRO LEVEL WITH NEW AI 2025 | UDEMY
- PHOTOSHOP – ADVANCED TRAINING COURSE 2025 | UDEMY
- THE BRANDING MASTERCLASS | UDEMY
- MEGA DIGITAL MARKETING COURSE A-Z 2025 | UDEMY

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TECHNICAL SKILLS

GRAPHIC DESIGN

WEB DESIGN & DEVELOPMENT

SEO & WEBSITE OPTIMIZATION

DIGITAL & TRADITIONAL MARKETING

PHOTOGRAPHY & IMAGE EDITING

UX/UI DESIGN

BRANDING & VISUAL IDENTITY

3D MODELING & RENDERING

GENERATIVE ART

AI & SYSTEMS AUTOMATION

KEY STRENGTHS

PROACTIVE, INDEPENDENT, ORGANIZED, RESILIENT,
CURIOUS, INNOVATIVE, MULTITASKING, CREATIVE,
STRATEGIC, COMMUNICATIVE, EMPATHETIC

LANGUAGES

PORTUGUESE, UKRAINIAN, RUSSIAN & ENGLISH (FLUENT)

ADDITIONAL INFORMATION:

DRIVER'S LICENSE



FULL PORTFOLIO
ALYEKSEYENKO.OVH